

Boulouparis

HORIZON 2032

WELCOME

2025

2020

TO THE WEST...

Boulouparis is located just one hour from Noumea.
Positioned between ruralism and innovation, its economic
development is accelerating, driven by its many resources.



RT 1

KONÉ 191

BOURAIL 87

LA FOA 34

74 NOUMÉA

29 LA TONTOUTA

1 BOULOUPARIS



2027

2029

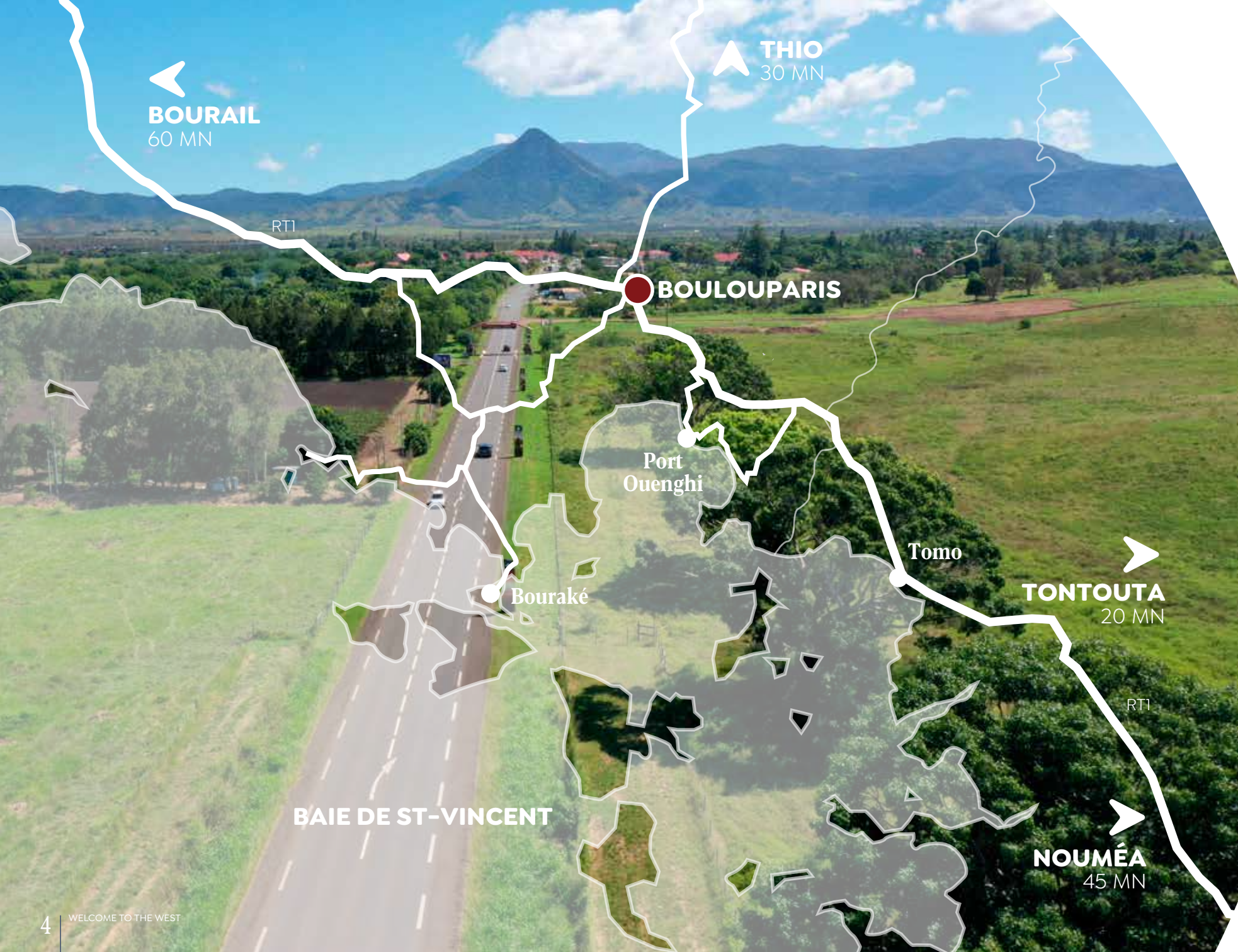
2031

2026

2028

2030

2032



BOURAIL
60 MN

THIO
30 MN

BOULOPARIS

Port
Ouenghi

Bouraké

Tomo

TONTOUTA
20 MN

BAIE DE ST-VINCENT

NOUMÉA
45 MN

RT1

RT1

The Crossroads of the West

Ideally located less than an hour from Noumea and twenty minutes from La Tontouta International Airport, the town of Boulouparis continues to develop, from every point of view. Its geographical position, strategically situated on the north-south axis as well as on the east-west axis by the Thio transversal road, makes it the present and future crossroads of the Southern Bush Province.

A mix of sea, river, and mountains, Boulouparis is known for the bay of Saint-Vincent and its thirty-eight islets, Ouenghi river and Ouitchambo peak. The quality of life of the people of Boulouparis is enriched daily by this abundant and diverse natural setting. Favoured with a low population density, the tranquillity and charm of life here is shared by all the inhabitants, both from the villages and the tribes.

As a result of these various attributes Boulouparis' population of 3,700 inhabitants, doubles at weekends, under the impact of tourism and second homes. In addition, the population dynamics mean that the municipality is expected to reach 5,000 inhabitants by 2030.



865 km²

of which **7.8%** is traditionally held land

215 km

the longest coastline in New Caledonia

27,000 ha

of agricultural land

392

farmers and livestock farmers

9,000

head of cattle





3,700 inhabitants
4.27 inhabitants per km²

489
craft businesses and business ventures

28
tourist establishments

1st
municipality
in New Caledonia
in terms of days of sunshine

87 MW/h
produced by solar power



WELCOME TO

2020

PIONEER LAND...

2025

Despite current and future economic challenges, Boulouparis is developing, and cultivating its own identity and at the same time maintaining the quality of life so dear to its inhabitants.





2027

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Our values

A rural identity combining the present and the future

The identity of Boulouparis has its roots in its history. Its link to the land, and more broadly to the natural world, is the common denominator of all the populations that make it up. Kanaks, for whom the attachment to the land is deep and fundamental, freed convicts and pioneers for whom the land was a promise for the future, and immigrant workers who came to lend a hand in its development... and still today, the accessibility to a desirable piece of land is the main driver for moving to the area, but its appeal is increased where, in addition, there exists a unique combination of rural identity combined with a modern attitude to the future.

The best of all worlds

The location of Boulouparis, ideally located at the crossroads of north/south and east/west, has always favoured the development of human, cultural and economic exchanges. At the crossroads of the customary paths between the clans of the sea and those of the land, Boulouparis is also at the crossroads of the town and the bush. Thus, its profoundly rural identity is constantly nourished by the most diverse influences, without ever losing sight of its fundamentals: to cultivate a quality of life where simplicity and tranquillity are combined on a daily basis, whilst maintaining respect for everyone.

Resolutely focused on the future

Rich in its past, and resolutely turned towards the future, Boulouparis advocates an identity that is both rural and contemporary, where economic development is carried out for the benefit of the population, while taking care of the environment. The best of the bush, combined with the standards of the town: this is the ambition of the municipality, for the well-being of all its inhabitants; and all those who will become one.



Our ambitions for the future

Aware of the resources and fundamental values of Boulouparis and its population, the municipal team is working to anticipate the effects of its natural population growth by promoting the creation of activities and jobs in the municipality. The objective is to create a new economic ecosystem in the Tontouta/ Boulouparis basin in order to avoid a daily flight of resources to the city. As a result, the strategic roadmap of the mayor and his team revolves around four major themes.



Putting people at the centre of priorities

Development of public services, particularly in the areas of education, health and well-being, and all actions promoting inter-community and inter-generational relations, including the creation of new spaces for leisure and exchange.



Keeping the economy balanced

Support for the economic fabric in place, by promoting the issue of transmission. Hosting job-creating projects, with priority given to the people of the municipality, and particularly the younger generations. Initiatives related to sustainable development and preserving the environment are particularly encouraged (renewable energies, eco-tourism, sustainable agriculture, reduced supply chains, etc.).



Developing tourism

Today, more than ever, the link with nature is a value that brings people together. The aim is to highlight the identity and diversity of Boulouparis, by promoting the development of eco-tourism that respects the environment and residents. Events and activities, organized with the inhabitants of the villages as well as those of the tribes, contribute to the energy of the commune. The town is now labelled a «green resort».



Cultivating a spirit of openness

Promote the development of inter-municipal projects, such as those related to the urban area, by focusing on new forms of collaboration. Intensify links with the three twin towns (Queensland, French Polynesia, and Vietnam). Develop international partnerships related to promising themes for the municipality, in particular agriculture, sport and culture.





WELCOME TO THE LAND OF PROJECTS

2020

Structuring, innovative, job-creating projects, private and public multi-sectoral initiatives... Boulouparis welcomes and supports those who invest themselves.



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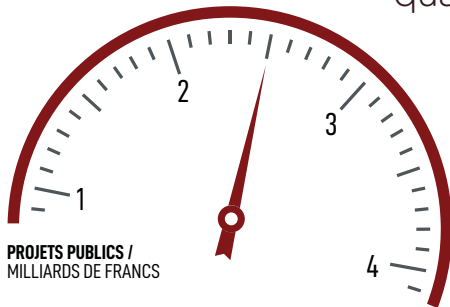
2030

2032



Update on public projects

Under the impetus of the municipal team, and with the help of its public partners, Boulouparis is undergoing a profound transformation while preserving its peaceful living environment. The town is being re-structured and continues to be beautified thanks to the construction of new facilities, a source of activity and jobs. These achievements make it possible to offer new services to the inhabitants and improve their quality of life.



THE VILLAGE

¶ Extension and revamping of the municipal market

Work completed in 2023



¶ Installation of electric charging stations in public spaces

Work completed in 2023



¶ Construction of the new fire station (SIVM South)

Completion in 2024

¶ Renovation of the sports park

Work planned for 2025

¶ Revitalization of the village

Creation of new commercial facades, expansion of the residential area, requalification of the Oua Ya park.

Underway

2027

2029

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Creation of a health centre since 2021

It includes 4 projects: a Specialised Reception Centre that was operational in the last quarter of 2023, an 80-bed nursing home, the creation of housing for people with autism (Autism Hope Village) and a children’s nursery.



BOULOUPARIS

Installation of CCTV cameras in the village, Bouraké, Tomo and Port-Ouenghi

Work completed in 2023





TOMO

- ¶ Renovation of the Tomo wharf, enhancement of the coastline and the historic site of the Tomo ruins

Work planned from 2024

- ¶ Reworking of the road system traversing the village of Tomo

Completed in 2023



LA OUENGI

- ¶ Renovation of the Eiffel Bridge over the Ouengi River

Completed December 2023

- ¶ Creation of a relaxation and leisure area by the river

Underway

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RACECOURSE

- Enhancement of the racecourse area by developing a dual function (tourism and economy)



- Creation of a park dedicated to leisure and equestrian activities

Planning underway

Work planned from 2027



BOURAKE

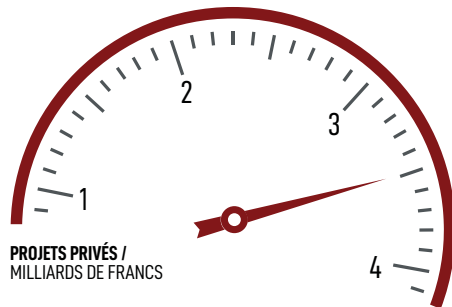
- Renovation of the wharf
Completed in 2022
- Creation of a nautical base
Planned for 2024
- Opening of a museum house dedicated to bush culture
Planning underway





Private projects: they

Many project leaders and private investors have been able to take advantage of a favourable environment to become actors and partners in the development of the municipality.



- 12 new businesses within the municipal industrial zone (**ZIA**).
(Boulouparis village)
- The «**pink gallery**», has been transformed into a commercial area, which offers 7 lots for rent.
(Boulouparis village)
- Solar farms: after the Hélio Boulouparis 1 solar farm, created in 2017 (12 MWp), followed the Hélio Boulouparis 2 storage plant in 2019 (15 MWp), TotalEnergies Pacifique is continuing its development with **Hélio Boulouparis 3** (60MWp), which will eventually triple the site's production capacity (90MWp of installed capacity).
- Opening of a food retail store in November 2021 with the takeover of the former Tran Duc supermarket by the **Aline-Auchan group**.
(Boulouparis village)
- Opening in 2022 of a wine cellar **La Vînothèque**.
(Boulouparis village)
- Opening in June 2022 of **AK Boat**, dry marina and its mini market.
(Bouraké)
- Opening of the **VIP hair salon** in November 2022.
(Boulouparis village)
- Opening in November 2022 of a **Mobil boutique service station**
(village de Boulouparis)
- Shell boutique service station and restaurant** opening in December 2023 *(Tomo)*



dared!

2029

2028



“ The city is expanding; The Boulouparisien market will develop in the coming years

Loïc Le Roch,
La Vinothèque wine cellar

“ We have always heard from the inhabitants of Tomo and Port Ouenghi that this service is lacking. After discussions with the town hall, my husband and I decided to invest.

Françoise Creugnet
Station-boutique Shell Tomo

“ In 2024, the supermarket will be under the Auchan brand, which will create even more local jobs.

Albert Aline,
Groupe Aline

“ I have been very well received and there is a lot of mutual help and exchange between the shopkeepers.



Corinne Avallard,
VIP Hair Salon



“ Initially planned at the Col de la Pirogue area, the centre of Boulouparis is a better fit, as it is less isolated and easier to access.

Didier Darbon and Jacqueline Bernut,
Association de Coopération Sociale et Médico-Sociale (MAS)



“ Only 45 minutes from Noumea, this place of pleasure has the potential to become the first seaside town in New Caledonia.

Aurélia Morelli and Kelvyn Cheval,
AK Boat

“ In Boulouparis, the technical conditions are very favourable for setting up.

Amandine Miñana,
TotalEnergies Pacifique

Scan and find more testimonials on our YouTube channel.



The women and men behind the



Together, let's develop Boulouparis and combine the bush with the present and the future.

Since 2020, the municipality of Boulouparis has been undergoing a major transition. Anchored in a rural area, the town is modernising and equipping itself.

As this booklet has shown you, public and private investment is multiplying.

Thus, the projects currently being carried out and developed offer a growing population of around 5,000 consumers a better quality of life and sustainable jobs within structuring sectors such as tourism, services, and health.

Thanks to its proximity to Noumea (45 minutes) and the international airport (15 minutes), Boulouparis benefits from all the resources and technical skills to welcome project leaders.

Peaceful and friendly, lively, and secure, Boulouparis enjoys an exceptional living environment and a remarkable environment, a real playground for families and retirees.

2 years after our first economic brochure presenting our vision, I am proud to have presented our achievements to you in this new issue that shows how we have delivered on our promises.

If, like us, you would like to contribute to the economic and social development of the bush and Boulouparis, and supporting our territorial project, contact me.

Together, let's get involved.

Pascal Vittori,
Mayor of Boulouparis

projects



Elected officials who listen to the expectations of the population, a mayor with projects: the entire municipal council, both the majority and the opposition (23 elected representatives, 18 of whom are in the majority), contribute to this development effort by ensuring that the municipal identity is respected.

Agents at the service of the population and the executive: 26 trained and experienced staff to support our partners in achieving our objectives.

THE MUNICIPAL TEAM

¶ **1 Secretary General** using his networks and experience of local authorities to coordinate the services and partners of the municipality:
Jérémy Coste - 35 17 06
j.coste@boulouparis.nc

¶ **1 Director of Development, Heritage and Uses**, expert in land use planning, to prospect and monitor the implementation of major municipal projects:
Kélian Rivaton - 35 17 06
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¶ **1 Administrative and financial director**, using her financial and fiscal experience to optimize the municipal budgets.
Anne Perrier - 35 20 72
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¶ **4 Heads of Department:**
¶ Head of the Reception and Services Department (SAS):
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¶ Head of the Proximity Service (SP):
Samantha Napoléon - 35 20 73

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¶ Head of Technical Services (ST):
Fabrice LODS - 35 17 06
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¶ Head of the Public Security Service (SSP):
Alexandra PITA - 74 13 36
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¶ **2 Project managers**, contributing to the daily improvement of the quality of public service
¶ Economic and Tourism Development:
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servicecommunication@boulouparis.nc
¶ Protocol and Logistics:
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OUR PARTNERS:



ATHANOR

